



# Barbados Cricket Association

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June 12, 2023

## **BCA NEWS RELEASE #59/23**

### **LARGE CROWDS SUPPORT FINALS OF 2023 BCA T20 COMPETITIONS**

The Barbados Cricket Association (BCA) is extremely pleased with the positive response shown by thousands of patrons who attended the BCA T20 Shield (June 3), T20 Plate (June 10) and T20 Cup (June 11) Finals held recently at Brereton (Wayne Daniel Complex), Desmond Haynes Oval and Weymouth cricket venues respectively.

The increased excitement at each T20 venue has been as a result of improved marketing of the competitions, an increased social media presence and also the expert radio coverage provided of each match.

Chief Executive Officer (CEO) of the BCA, Dr. Roland Toppin, expressed his excitement at what has been achieved to date:

‘Just fantastic! Seeing the huge crowds at the Finals has been overwhelming and of course the matches have been exciting.’

BCA Manager, Marketing and Communications, Mr. Steven Leslie, highlighted the contribution of the radio commentary team to the overall quality of the production:

‘We also wish to thank all of the radio commentators who have brought live ball by ball updates to the listening public on VOB 92.9FM from the 1<sup>st</sup> series of matches that commenced on April 15, 2023.

This group of individuals will continue to provide quality coverage during the remainder of the domestic season.’

The BCA also created history by carrying the T20 Cup FINAL between BWU Gladiola and Bayview Hospital YMPC on June 11 Live on FLOW Sports Television to an expanded audience of 240,000 cricket fans beyond our shores.

The streamed matches may be reviewed on the BCA website [www.barbadoscricket.org](http://www.barbadoscricket.org) or at <https://www.youtube.com/live/gyI47/MWoAtQ?feature=share> (T20 Cup Final) and <https://youtube.com/live/pgWtDHOYJ2s> (T20 Shield Final).

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